

Source - <http://www.todaynews.in/city/mumbai/now-book-an-msrtc-ticket-on-your-phone-56471.html>

Now, book an MSRTC ticket on your phone

DNMUM166892 | 3/24/2010 | Author : Ninad Siddhaye | WC :156

The Maharashtra State Road Transport Corporation (MSRTC) on Tuesday launched the facility of ticket booking through mobile service.

The software for the mobile ticket booking system has been developed by Atom Technologies, a private concern. To use the service, a customer has to send the text message 'atom' to 54959 and then follow the procedure. The customers can download the application from the websites www.atomtech.in or www.msrtc.gov.in.

Vice-chairman and managing director of MSRTC Deepak Kapoor said the system would help in giving a comfortable travelling experience to passengers. "The corporation currently runs a fleet of 16,000 buses throughout the state. They carry almost 70 lakh passengers generating daily revenue of over Rs9.69 crore. With services such as mobile ticketing and online booking, I am sure that we will be able to better these numbers," he said.

Senior officials said these systems will help them in attracting more urban passengers.