

Videocon's 'Atom' starts

NT Bureau

Chennai, May 6:

Videocon 'd2h' on Wednesday announced launch of mobile based DTH recharge service to their customers in partnership with Atom Technologies.

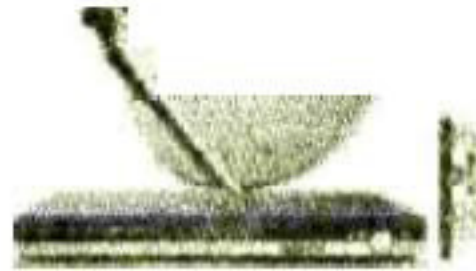
According to a press release, Videocon 'd2h' subscribers can now instantly recharge their account from their mobile phones by downloading an application called 'atom' by sending a SMS to 54959 with text as 'atom'. After

completing the registration service and recharge their

Atom technologies have IVR (Interactive Voice Re-Videocon 'd2h' subscribers mobile based recharge option be providing convenient its customers, the release

Anil Khera, CEO, Vide-

cess of the IVR platform proved that the subscribers were looking for easier and convenient platforms for recharging. The proven expertise of Atom Technologies to provide secure and easy-to-use transaction platform has helped us deliver convenient solutions to our customers.'



customer can access this account using credit card, already put into place, an (response) based platform for users. Now by extending it to Videocon 'd2h' would add and hassle free services to added.

ocon 'd2h' said, 'The suc-