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Atom to Enable m-Payments in India

By [CXOtoday Staff](#)



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Atom Technologies is looking at entering into a close alliance with airlines, tour operators, online travel agents and hotels to offer mobile payment solutions to their end consumers.

Currently several travel agencies like Flykrazzy, Oxward Travels, Ticketvala etc have recently started using these services. Apart from aiming

to work with major travel suppliers, it is targeting to have a million subscribers on their m-payment gateways in the country by end of March 2009.

We aim to tie-up with all major travel service providers by March 2010. The travel industry is one of the fastest industry for adapting the m-commerce platform. Thus, we are tapping it at the right time with the right target focus. We are initially going to target airlines and online travel agents and later move to provide services to tour operators and hoteliers, said Niranjn Gosavi, chief marketing officer of Atom Technologies.

Airlines can also tap on one more option for enhancing payment gateway solutions for their end consumers. We are offering various products and services for the travel suppliers depending on the vertical, said Gosavi.

The company is also planning to enter Sri Lankan market by mid-2009.