

ATOM TECHNOLOGIES

Product: atom IVR, atom Mobile payments application, atom sewa, Sugam | Brand: Atom | Industry: IT | Location: Mumbai

This four-year old company is being promoted & invested by Financial Technologies. The firm aims at creating automated payment eco-system which is designed to allow transaction from anywhere at anytime. Their innovation is an IVR (Interactive Voice Response) based payment model & their applications can be easily downloaded to be of use in any handset. The company has clients which include big names like Tata-Sky, Dish TV, Reliance, ICICI Lombard, DEL, etc. They claim to carry out 25,000 transactions per day which makes the company worth betting on. The company also provides its services under the name of SUGAM wherein the apps for different purposes can be downloaded from a retail shop. Their competitors are M.Mobile, mCheck, Pay-mate, etc & after success they plan to broaden their horizon by extending in other geographies also. They have also signed some pending patents of products & services for mobile payments.

Founder: Dewang Neralla

Co-founder: N/A

Investors: Financial Technologies

Mentors: N/A

Key Clients/Customers: Tata Sky, Dish TV, ICICI Prudential, MTNL, Indigo etc.

Top line: Confidential

URL: www.atomtech.in



Dewang Neralla